# Analyzing the Impact of Educational Reforms on Russian-Medium Students in the Baltic Countries and Russia: A "Natural Experiment"

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## Background

- ☐ Former Soviet Republics and former Soviet dependent Eastern Europe used to have quite similar educational systems.
- □ After Soviet Union collapse in 1989-1991 a lot of these countries have produced major changes in education.
- ☐ There is a tendency to look over these reforms through policy borrowing conception. However policy borrowing theory has limited explanation at least for Russian-medium schools reforms in Baltic countries.

## Research goal

■ To analyze the unintended and intended academic effects of the post-Soviet educational reforms in Estonia and Latvia

# Analytical framework

- The borrowing literature argues that there were two main features of post-Soviet transition in Baltics:
  - Language policy
  - Political imperative of incorporation into the European Union.
- □ "Education as compensatory legitimation" model. Educational reforms are a mechanism of legitimization the state's authority in a conflicted civil society. (Offe, 1974; Weiler, 1983)
- Language policy national identity the most important step of educational reforms.
- ☐ Educational policies that primarily serve to legitimate the state do not necessarily result in educational improvement.
- □ Once international testing began it also became part of state's legitimation.

#### Russian-medium schools reform

#### Latvia

- Bilingual education since primary school is the main step
- Started much earlier than in Estonia in 2000
- ☐ Rather pressing on schools

#### **Estonia**

- Intervention in the curriculum, not language
- 2006 start of the reform
- Started in middle school

## Methodology

#### Latvia, Estorila ariu Nussia.

#### Natural experiment

- Much in common in education until late 1980-s.
- Even till late 1990-s for Russian-medium schools in Baltic countries. Russian-medium schools characterized by considerable inertia.
- ☐ Most teachers got their education during the Soviet period.
- ☐ Up to 25% of schools are Russian-medium schools.
- □ PISA test is administered on two languages in both Baltic countries. Possibility of comparison minority groups.
- Rather clear dates and actions of educational policies.
- ☐ Similar starting points in terms of PISA and TIMSS before the major interventions.

## Quantitative part data

- ☐ PISA 2006, 2009 & 2012
- ☐ 44221 cases in total; five subgroups:
- Estonia
  - Estonian-medium (444 schools, 11287 students)
  - Russian-medium (117 schools, 3069 students)
- Latvia
  - □ Latvian-medium (452 schools, 9914 students)
  - Russian-medium (149 schools, 3613 students)
- ☐ Russia (649 schools, 16338 students)

# Regression model

$$A_{iS} = \alpha_0 + \sum \beta_i X_{ii} + \delta_i Y_i + \sum \gamma_k (C^* L)_{ik} + \mu_i + e_i \qquad (1)$$

A<sub>is</sub> – PISA scores (mathematics, reading, or science)

X<sub>ii</sub> – student socio-cultural background characteristics

Y<sub>i</sub> – the average books in the home reported by peers sampled in student i's school;

(C\*L)<sub>ik</sub> – group based on country\*language of instruction (reference group – Russia).

- □ Socio-cultural background mother's education and number of books in the home.
- □ Heterogeneity check Model (1) for three separate groups: low, middle, and high SCS.



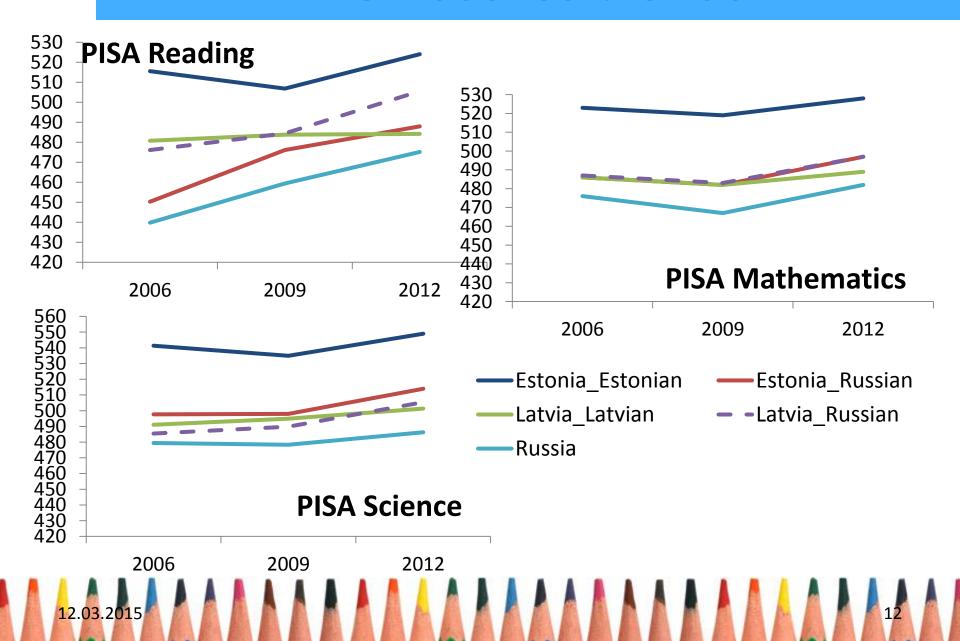
# Qualitative part data

- ☐ In-depth interview (semi-structured).
- Estonia seven schools in different regions, November 2013; Latvia - six schools, all in Riga, June 2013.
- ☐ School principal and at least one vice-principal. In Estonia at least one class in every school.
- □ Officials from the Ministry of Education, people who participated in developing the reforms, and officials in charge of international testing.
- Interview topics:
- Information about school
- Curriculum
- Teachers and teaching

- Knowledge control (exams, tests)
- International studies

#### Results

### PISA scores trends



## Regression models

	MATHEMATICS			l	READING	<u> </u>	SCIENCE			
	2006	2009	2012	2006	2009	2012	2006	2009	2012	
26-200 BH	0.30***	0.26***	0.39***	0.37***	0.34***	0.33***	0.33***	0.29***	0.42***	
>200 BH	0.60***	0.54***	0.64***	0.58***	0.60***	0.59***	0.55***	0.58***	0.66***	
M's Ed < Secondary	-0.28**	-0.14	-0.28**	-0.26**	-0.25**	-0.19*	-0.25**	-0.18*	-0.21**	
M's Ed University	0.17***	0.25***	0.22***	0.14***	0.22***	0.31***	0.16***	0.24***	0.29***	
Avg. BH/School	0.17***	0.21***	0.16***	0.22***	0.23***	0.25***	0.19***	0.19***	0.19***	
Estonia-Estonian	0.38***	0.52***	0.47***	0.63***	0.41***	0.47***	0.52***	0.58***	0.67***	
Estonia-Russian	-0.08	0.12	0.20***	-0.13	0.14**	0.19***	-0.01	0.20***	0.37***	
Latvia-Latvian	0.04	0.24***	0.17***	0.35***	0.33***	0.21***	0.04	0.26***	0.28***	
Latvia-Russian	-0.02	0.16**	0.21***	0.22***	0.24***	0.39***	-0.09*	0.12	0.27***	
R <sup>2</sup>	0.12	0.15	0.13	0.15	0.17	0.18	0.13	0.13	0.17	
Observations	15157	14187	13884	15157	14187	13884	15157	14187	13884	

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## Conclusions

- ☐ All SES variables are highly correlated with the test scores.
- Country\*language groups' coefficients are significant as well.
- Students from Estonian-medium schools constantly do better
- □ Latvia launched the reforms earlier then Estonia. Therefore in 2009 students from Latvian Russian-medium schools had bigger effect. However Estonia, starting between 2006 and 2009, did it in a more intensive way. So to 2012 both countries' Russian-medium groups outperformed students in Russia.
- Heterogeneity check showed that there are some differences in SES groups: in reading low SES group in Estonian minority students and in Latvian majority students in 2012 performed the same as Russians do, and in Latvia Russian-medium schools students scored only a little bit higher.

# school's point of view

- ☐ Bilingual education
- Textbooks
- ☐ Professional development courses
- ☐ The PISA factor
- Implementation

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#### Discussion

- Educational reforms in Latvia and Estonia was authentically Latvian and Estonian, couched in new local forms of developing state political legitimacy.
- Language legitimation policy in Latvia brings unintended effect on performance in Russian medium schools.
- □ In Estonia increasing performance was a results of concrete educational steps. Though those steps were also a part of legitimization policy.

#### **Thanks**

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## Regression models

<u> </u>	<b>N</b>	1ATHEMATIC	CS		READING		SCIENCE			
	2006	2009	2012	2006	2009	2012	2006	2009	2012	
26-200 BH	0.30***	0.26***	0.39***	0.37***	0.34***	0.33***	0.33***	0.29***	0.42***	
20-200 DFI	(0.04)	(0.03)	(0.04)	(0.05)	(0.04)	(0.04)	(0.04)	(0.04)	(0.04)	
> 200 DII	0.60***	0.54***	0.64***	0.58***	0.60***	0.59***	0.55***	0.58***	0.66***	
>200 BH	(0.05)	(0.04)	(0.05)	(0.05)	(0.04)	(0.05)	(0.05)	(0.04)	(0.04)	
M's Ed < Secondary	-0.28**	-0.14	-0.28**	-0.26**	-0.25**	-0.19*	-0.25**	-0.18*	-0.21**	
Complete	(0.13)	(0.09)	(0.11)	(0.11)	(0.11)	(0.11)	(0.10)	(0.11)	(0.10)	
M's Ed University	0.17***	0.25***	0.22***	0.14***	0.22***	0.31***	0.16***	0.24***	0.29***	
Complete	(0.04)	(0.05)	(0.05)	(0.04)	(0.04)	(0.05)	(0.03)	(0.05)	(0.05)	
Ave DU/School	0.17***	0.21***	0.16***	0.22***	0.23***	0.25***	0.19***	0.19***	0.19***	
Avg. BH/School	(0.03)	(0.04)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.04)	(0.03)	
Estonia-Estonian	0.38***	0.52***	0.47***	0.63***	0.41***	0.47***	0.52***	0.58***	0.67***	
EStUllia-EStUlliali	(0.05)	(0.06)	(0.06)	(0.05)	(0.05)	(0.06)	(0.04)	2006 2009   .33*** 0.29***   (0.04) (0.04)   .55*** 0.58***   (0.05) (0.04)   0.25** -0.18*   (0.10) (0.11)   .16*** 0.24***   (0.03) (0.05)   .19*** 0.19***   (0.03) (0.04)   .52*** 0.58***   (0.04) (0.06)   -0.01 0.20***   (0.07) (0.07)   0.09* 0.12   (0.06) (0.07)   0.04 (0.26***   (0.05) (0.05)   0.13 0.13	(0.05)	
Estonia-Russian	-0.08	0.12	0.20***	-0.13	0.14**	0.19***	-0.01	0.20***	0.37***	
LStUllia-Nussian	(0.07)	(0.08)	(0.07)	(0.08)	(0.07)	(0.06)	(0.07)	(0.07)	(0.07)	
Latvia-Russian	-0.02	0.16**	0.21***	0.22***	0.24***	0.39***	-0.09*	0.12	0.27***	
Latvia-Mussiani	(0.07)	(0.08)	(0.07)	(0.07)	(0.06)	(0.07)	(0.06)	(0.07)	(0.06)	
Latvia-Latvian	0.04	0.24***	0.17***	0.35***	0.33***	0.21***	0.04	0.26***	0.28***	
Latvia-Latviaii	(0.05)	(0.05)	(0.05)	(0.05)	(0.04)	(0.05)	(0.05)	(0.05)	(0.05)	
$R^2$	0.12	0.15	0.13	0.15	0.17	0.18	0.13	0.13	0.17	
Observations	<b>1</b> 51 <b>5</b> 7	14187	13884	15157	14187	13884	1 <mark>5</mark> 15 <mark>7</mark>	14187	13884	

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## Heterogeneity. Mathematics

MATHEMATICS		Low SCS		N	1iddle SC	CS .		High SCS		
	2006	2009	2012	2006	2009	2012	2006	2009	2012	
SCS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Estonia-Estonian	0.29***	0.59***	0.42***	0.37***	0.53***	0.46***	0.45***	0.52***	0.65***	
Estonia-Russian	-0.21**	0.13	0.14	-0.03	$0.18^{**}$	0.23***	-0.07	0.11	0.39***	
Latvia-Latvian	-0.03	0.15**	0.11	0.04	0.28***	0.18***	0.12*	0.33***	0.30***	
Latvia-Russian	-0.22	0.02	$0.16^{*}$	0.00	0.19**	0.24***	0.04	0.24**	0.39***	
Constant	-0.58***	-0.75***	-0.50***	-0.24***	-0.43***	-0.24***	0.04	-0.28***	-0.16	
R <sup>2</sup>	0.03	0.03	0.03	0.04	0.08	0.06	0.08	0.15	0.09	
N	2798	3044	3604	8091	7681	7175	4268	3462	3105	

## Heterogeneity. Reading

READING		Low SCS		N	1iddle SC	CS .		High SCS		
	2006	2009	2012	2006	2009	2012	2006	2009	2012	
SCS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Estonia-Estonian	0.59***	0.55***	0.48***	0.61***	0.40***	0.45***	0.70***	0.43***	0.57***	
Estonia-Russian	-0.24*	0.15	0.20**	-0.09	0.18**	0.24***	-0.12	0.14	$0.19^{*}$	
Latvia-Latvian	0.27***	0.32***	0.18**	0.34***	0.36***	0.25***	0.43***	0.36***	0.22**	
Latvia-Russian	0.11	$0.19^{*}$	0.39***	0.23***	0.23***	0.46***	0.28***	0.34***	0.35***	
Constant	-0.86***	-0.71***	-0.48***	-0.45***	-0.32***	-0.21***	-0.27***	-0.25***	-0.11	
R <sup>2</sup>	0.06	0.05	0.06	0.07	0.08	0.12	0.1	0.17	0.13	
N	2798	3044	3604	8091	7681	7175	4268	3462	3105	

## Heterogeneity. Science

SCIENCE		Low SCS		N	1iddle SC	S	High SCS			
	2006	2009	2012	2006	2009	2012	2006	2009	2012	
SCS	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Estonia-Estonian	0.39***	0.66***	0.73***	0.48***	0.58***	0.61***	0.66***	0.59***	0.79***	
Estonia-Russian	-0.20 <sup>*</sup>	0.17	0.40***	-0.01	0.25***	0.36***	0.07	0.24**	0.47***	
Latvia-Latvian	-0.03	0.23***	0.35***	0.04	0.29***	0.24***	0.13**	0.30***	0.33***	
Latvia-Russian	-0.26**	0.06	0.33***	-0.08	0.12	0.27***	-0.02	$0.18^{*}$	0.30***	
Constant	-0.64***	-0.78***	-0.68***	-0.28***	-0.40***	-0.29***	-0.08	-0.26**	-0.22	
R <sup>2</sup>	0.04	0.03	0.06	0.05	0.05	0.08	0.09	0.14	0.09	
N	2798	3044	3604	8091	7681	7175	4268	3462	3105	